



“Cat’n Around Catskill” 2022

ARTIST’S PACKET

Sponsored by the Heart of Catskill Association

PO Box 721

Catskill, New York 12414

518-943-0989

HeartofCatskill@outlook.com

www.cat-n-around.com

A Call to All Artists!

The 2022 Cat'n Around Catskill is quickly approaching, and with it is coming a very exciting new season for the Heart of Catskill. We are counting on all of you wonderful artists out there to create incredible, original artwork that will amaze both local cat lovers and those who travel from far and wide to experience "Cat'n Around Catskill"!

Participating in "Cat'n Around Catskill" is a great way for artists to gain public recognition. Both sponsors and artists will be promoted in both print and social media, at events, and on the streets! There will be many promotions and special events throughout the season circulating your name and artwork to the public!

Artists wishing to participate will create colored sketches of their designs for a fiberglass cat, approximately 28 inches tall, available either in a sitting or standing position and mounted on a base. While you have complete freedom with your design, one thing to take into consideration is that some of our sponsors are looking for designs that complement their businesses. Completed designs (limited to three submissions per artist) need to be submitted to the "Cat'n Around Catskill" Committee for the selection process. It is essential that all designs be submitted by **December 31, 2021**. Any submitted after the due date are at risk of not being chosen by a sponsor. Once the design has been approved by the committee, you will be invited to the Artist Sponsor Reception where sponsors will select a design. The reception will be held in January (date/time TBT). Following the reception, our office will notify you whether or not your design was selected by a sponsor. The Cats will be ready to be picked up at the Heart of Catskill office in late January, and over the next several months, artists will transform their Cats for the May unveiling. The Cats will be on display in Catskill from Memorial Day through Labor Day. Following their summer on the street the Cats will be auctioned at the "Cat's Meow Auction & Gala" at the Historic Catskill Point sometime in September 2022.

In profound appreciation for the work done by our artists, you will receive a 30% share of the gross amount for which the Cat is auctioned. Artists who return their work by the due date will receive the 30%. However, ***artists who do not deliver their completed Cats by the due date will receive a smaller percentage.*** It is unfortunate that this needs to be done, but the tardiness of even one Cat delays the timely production of the brochure. The remaining net will be divided among local not-for-profit agencies to support the arts, the Barry Hopkins Scholarship fund, Dutchman's Landing Park, and future public events for the community.

Selection & Approval

- 1) The "Cat'n Around Catskill" committee will review all submission packages for inclusion in the project.
- 2) Designs approved by the committee will be presented to the sponsors for consideration at the Artist Sponsor Reception. The sponsor will make the final selection of the design and notify The Heart of Catskill.
- 3) All artists will be informed whether or not their design has been selected by a sponsor.
- 4) Artists will receive \$50 compensation for supplies when their Cat is picked-up.
- 5) Artist will receive 30% commission from the gross auction price of the Cat if the Cat is completed by the due date, April 15, 2022. ***Only partial or no commission will be paid for submissions after the due date, depending on how late the artwork is submitted. Please, this is VERY important to insure the brochure will be out by Memorial Day!!!!***

What Needs to Be Submitted?

- Artist Agreement (signed)
- Copyright Agreement (signed)
- 8½" x 11" color sketch of your Cat design

Please save a copy of design sketch and your paperwork!

Scan and email to heartofcatskill@outlook.com (easiest for us!)

or mail to

HEART OF CATSKILL ASSOCIATION

P.O. BOX 721

CATSKILL, NY 12414

Artist Timeline

October 2021	Artists Packets available
December 31, 2021	Deadline for Artist Submission
January 2022 (TBT)	Artist Sponsor Reception & Artist can pick up CATS
February 2022	Notification of selection after the Artist Sponsor Reception
April 15, 2022	Cats MUST be completed and returned to HOCA
May 20, 2022	Cats Installation begins in time for Memorial Day Weekend
September 2022	Cat's Meow Gala & Auction at the Historic Catskill Point

Technical Notes & Design Criteria

Think permanence and prepare for damage by time, weather, and people!

Designs must be **APPROPRIATE FOR PUBLIC DISPLAY**

- Public safety is a significant concern. Designs should be created with durability and safety in mind.
- A review panel will evaluate all designs and has the sole discretion to accept or reject any design
- Corporate logos and advertising are not permitted

PREPARATION

- Wash the surface of your Cat to remove dirt and oils before beginning work
- Check for holes to fill or defects in the surface that must be fixed before proceeding
- Fill small holes with a two-part-epoxy type product. Smooth and let set before sanding.
- **Apply a primer** such as Gesso and let dry completely before painting

EMBELLISHMENTS

- The contact gromets at the base of the cat cannot be altered or obstructed
- All added embellishments must be **Weather-Resistant** and affixed so it can NOT be pulled off.
- Artists may alter the basic cat form but cannot compromise its structural integrity.
- Consider the **weight** of props, as they can be a problem lifting and transporting the finished cat.
- **FABRIC:** Clothing, hats, bags and other items made of fabric may deteriorate and/or fade outside. Weather-proof with a fabric hardener such as **Paverpol** or **Amazing Fa-Brick**
- For sculpted elements, we recommend a two-part epoxy putty such as **Magic Sculpt** or **Epoxy Sculpt**
- Props stick best to a clean, unpainted surface. Use sandpaper or a wire brush to create a rough surface where you plan to attach props for better adhesion.
- Warn anyone who may move your cat NOT to handle by the props that have been added to the cat. Props may look to an outsider like a permanent part of the cat, but they are prone to breaking off if handled without the proper care.

PAINT

- Use **Acrylics** such as Liquitex, Lascaux, Golden, Windsor-Newton, or other professional **Acrylic** paint
- Oil-based paints are NOT recommended. If you must use oil-based paints, allow sufficient time to dry before turning in your cat.
- **You must NOTIFY HOCA** when your cat is dropped off if you have used oil-based paint. Our auto body shop uses a special process when applying the clear coating over oil-based paint.
- **Avoid all latex paints**

ADHESIVES

- We recommend using epoxy adhesives such as Gorilla Glue clear grip, or for heavier props, Gorilla 2 Part Epoxy, 5 Minute Set or similar glue
- For optimum bond, we would recommend that adhesives and fillers be used on the fiberglass itself prior to any priming or painting.

CLEAR-COATING

- Protect your artwork before your cat leaves your studio by varnishing with a coat of UV-1 gloss, such as **Krylon Acrylic Gloss Clear**. This is an inexpensive, easy way to protect your work until it can be clear coated by our professional auto body shop.
- There have been cases where too much varnish or the wrong kind of varnish was applied by the artist, which then reacted badly with the professional clear coating. LESS is more!
- ALL Catskill Cats will be taken for a professional auto-body clear coat. NO EXCEPTIONS unless your design is made with mosaic or mirrored surface.
- Mosaic Cats will not be clear coated

Acknowledgement for Artists

Artists participating in "Cat'n Around Catskill" 2022 will be acknowledged in the following ways:

- 1) The artist, title, and sponsor of each Cat will be displayed on a plaque which will be mounted on the base of each Cat.
- 2) The artist, title, and sponsor of each Cat will be listed in the "Cat'n Around Catskill" brochure which will include a map that indicates the location of each Cat in the Catskill area.
- 3) The artist, title, and sponsor of each Cat will be listed on the "Cat'n Around Catskill" website.
- 4) The Cat, along with its artist and sponsor, will be featured in both print and social media throughout the season.
- 5) Artists, Sponsors and Cats will all be honored at the Cat's Meow Auction and Gala in September 2022. Artists will receive one free ticket to the Gala.

Resources for Artists

The BEST resource if you have questions when creating your Cat is HOCA. Over the past 15 years, we have seen everything and can offer advice about what works and what to avoid.

Another great resource is **John Imbesi, Jr at Quality Auto Body**. Quality Auto Body has been clear coating the Catskill Cats for many years. John Jr is very knowledgeable about the Catskill Cats, especially if you are considering making alterations to your cat that would involve drilling into the fiberglass form to add embellishments or alter the appearance of the Cat. Email gabcustoms@aol.com or call (518) 678-9688.

Artists are also encouraged to view websites that provide information about similar projects that have taken place in other communities. Cowpainters maintains a web site that lists all the programs for which they supply forms. By visiting them at www.cowpainters.com and clicking on the "Projects" tab you can view projects that are taking place in many other cities. Visit <http://cowpainters.com/>

Cowpainters from Chicago is where we will be ordering our fiberglass forms. In addition to the forms, they also provide important consultative services, such as the "**Prep & Painting Tips**"© for artists and their unique **Artists' Hotline** info@cowpainters.com assures that the artists get the expert technical guidance they need.

Contact Us

The Heart of Catskill Association
PO Box 721
Catskill, New York 12414
518-943-0989
HeartofCatskill@outlook.com

Cat'n Around Catskill 2022

Artists Agreement

Please print clearly

Deadline for submission – December 31, 2021

Artist Name: _____

(Exactly as you want it to appear on plaque and in print)

Title of Your Cat: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Daytime Phone: _____ **Evening Phone:** _____

E-mail Address: _____

Website Address: _____

Sponsor (if applicable): _____

Design Statement (Brief description of design what inspired you and/or how it will be made.)

Assurances: I have completely read the *Cat'n Around Catskill* Artist's Packet, including all Technical Notes & Design Criteria, and agree to its contents in full. I acknowledge that all application materials will become the property of the Heart of Catskill and no materials will be returned to the artist. I agree to all terms of the Artist's Agreement.

Artists Signature: _____ **Date:** _____

Copyright Assignment

WHEREAS, _____ (artist's name), an individual having an address at _____ is the Author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to the Heart of Catskill Association "Cat'n Around Catskill" committee on the same date of this assignment;

WHEREAS, the Artist understands and acknowledges that, as part of the application process, it is intended that the Heart of Catskill Association with an address of PO Box 721, Catskill, NY 12414, *Cat'n Around Catskill*, owns the entire right, title and interest in and to the Design.

WHEREAS, the Artist understands and acknowledges that he/she will be notified in writing by the "Cat'n Around Catskill" committee whether his/her design has been approved and selected.

WHEREAS, the Artist understands and acknowledges that, upon the artist's receipt of written notification that his/her design has been selected and approved, he/she shall apply that design to a Cat sculpture provided by the "Cat'n Around Catskill" committee, thereby creating a "Finished Cat" ready for outdoor display during the summer of 2022.

WHEREAS, the Artist desires to transfer all of his/her right, title and interest in and to the Design, including but not limited to, all derivative works which are based on the Design to the Heart of Catskill Association.

WHEREAS, the Artist understands and acknowledges that the Heart of Catskill Association shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design of the "Finished Cat" is approved for exhibition as described in detail in the Call for Artists to "Cat'n Around Catskill" and that in such case the committee will pay the artist a stipend of \$50. to help defray the cost of materials used in the decoration of a Cat chosen for exhibition. The Artist will also receive 30% of the gross sale price paid for his/her Cat at the final Auction and Gala if the cat is delivered by the due date. Any Cat not sold at Auction may be placed for auction on eBay or otherwise sold by the Heart of Catskill Association.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Artist hereby assigns to the Heart of Catskill Association all his/her right, title and interest in and to the Design and to any derivative works based on the Design including but not limited to any rights it may have in the Finished Cat, together with all copyright application and registrations therefore.

The Artist acknowledges and agrees that, due to the nature of the public display of the Finished Cat, "Cat'n Around Catskill" shall not be liable for any distortion, mutilation, modification, or destruction of the Finished Cat by accident, act of God or person. The Artist hereby waives his/her rights under the Visual Artists Rights Act ("VARA"), 17 U.S.C. 106A, as against "Cat'n Around Catskill" in the event of such distortion, mutilation, modification, or destruction.

The Artist further acknowledges and agrees that if the Finished Cat is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, "Cat'n Around Catskill" shall have the right to make, or have made, such repairs, even if the repairs would constitute distortion, mutilation or modification under VARA. The Artist hereby waives his/her rights under VARA in the event and to the extent "Cat'n Around Catskill" deems such repair necessary.

The Artist represents to "Cat'n Around Catskill" that he/she is the sole author of the Design and that the Design is an original work of authorship which does not infringe upon the copyright rights or intellectual property rights of others, and that he/she has the unencumbered right to make this assignment.

In the event the Design is not approved or selected for exhibition, as described in the Call for Artists, "Cat'n Around Catskill" shall assign (and hereby does assign) back to the Artist all its right, titles and interest in and to the Design.

Artist Signature: _____

Print Name: _____

Address: _____

Cat Title: _____

Date: _____

Artist Signature: _____

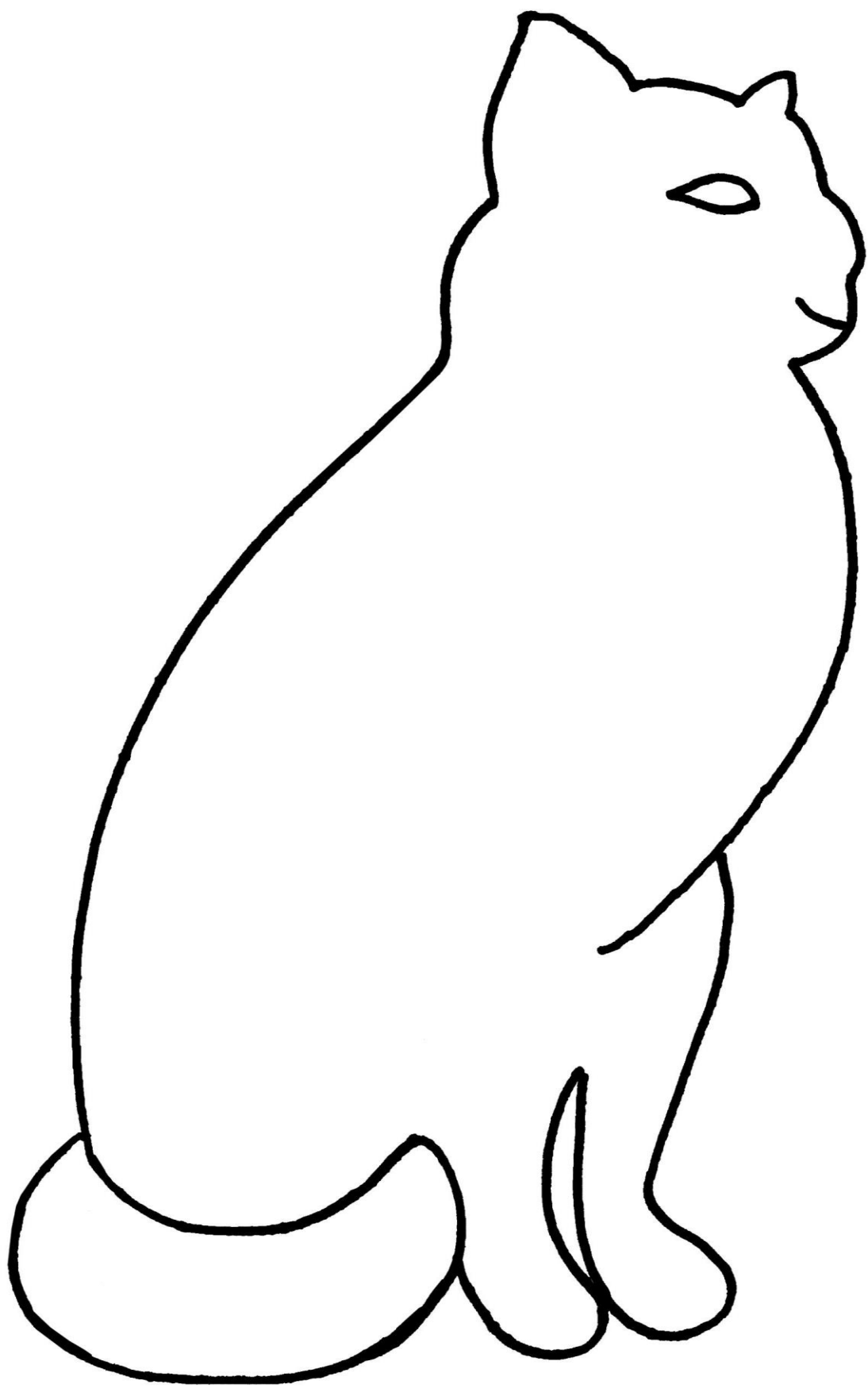
Print Name: _____

Address: _____

Cat Title: _____

Date: _____

Artist: _____ Cat Title: _____



Artist: _____

Cat Title: _____

