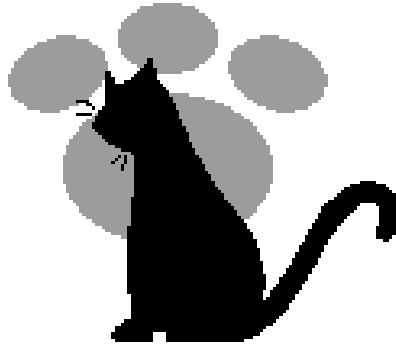


# “Cat’n Around Catskill 2022



## SPONSOR'S PACKET

“Cat’n Around Catskill 2022”

Sponsored by the Heart of Catskill Association

PO Box 721

Catskill, New York 12414

518-943-0989

[HeartofCatskill@outlook.com](mailto:HeartofCatskill@outlook.com)

[www.cat-n-around.com](http://www.cat-n-around.com)

# By Overwhelming Public Demand: The Cats Are Coming Back to Catskill

Every year, the cats seem to get better and better! The famous "Catskill Cats" have become a national and even international phenomena. Make plans to host a decorated fiberglass cat for the summer. They will be available for as little as \$500.00 and will be decorated by a juried artist who will be selected by you, the sponsor. Cats will be on display all summer throughout the Town and Village of Catskill and will be auctioned on Sunday September 18, 2022 at the Cat's Meow Auction & Gala.

## How Does Cat'n Around Catskill work?

Artists wishing to participate will create colored sketches of designs for a fiberglass cat with a standing or sitting position. Completed designs will be submitted by December 31<sup>st</sup> and then our Artist / Sponsor Reception will take place on Sunday, January 9th, where you will choose an artist and their design to your liking. Sponsors looking for a design to complement their business can contact the office and we will work with you to organize a meeting with an artist to create a design specific to your business. The Artists will then transform their Cats for the May unveiling. Cats will be on display from Memorial Day through Labor Day.

## Where do the Cats Go After the Summer?

Following their summer on the street, the cats are auctioned off at our "Cat's Meow Auction and Gala" at the Historic Catskill Point. The profits are then divided up. Firstly, in profound appreciation for the work done by our artists, they will receive a 30% share of the gross amount which their Cat is auctioned. The net proceeds will then be divided among local not-for-profit agencies, animal welfare, scholarships, and to the Heart of Catskill for future projects to promote Catskill.

Auction proceeds from the 2021 Cat'n Around Auction and Gala, among other things, have recently been distributed to: Greene County Women's League, Community Hospice of Columbia/Greene, Matthew 25 Food Pantry, Community Action of Greene County, Catskill Police Department's HOP O Nose Christmas toy drive, The Fortnightly Club of Catskill, Cultivate Catskill, AnimalKind, Everlasting Hope Animal Rescue, Hyer Ground Rescue, and Cat Wranglers of Claverack

**All Sponsor names will appear on the  
Official "Cat'n Around Catskill 2022 Guide and Map."  
Available in Print and Online!**

**Become an AdvoCATE today!!!**

**For more information or to set up an appointment please contact Christie Hicks at  
518-943-0989, [HeartofCatskill@outlook.com](mailto:HeartofCatskill@outlook.com)**

**Our goal is to have 55 cats featured throughout the Town and Village of Catskill from Memorial Day through Labor Day 2022.**

Be sure to sign up for your cat before the litter is all adopted!!

This is a **COMMUNITY WIDE PUBLIC ART PROJECT.**

We encourage participation by all businesses, organizations, and individuals.

## **Sponsorship Levels**

### **Calico CAteGory - \$1,000**

**Supports two (2) full sized decorated Cats and will receive the following:**

Sponsor's logo featured "Cat'n Around Catskill 2022" Guide & Map

Sponsor name recognition on "Cat'n Around Catskill 2022" Guide & Map

Plaque on the cat display platform indicating Sponsor, Artist and Cat's name

Recognition at the Auction and Gala in September 2022

4 Tickets to the Auction and Gala

### **Tabby CAteGory - \$500**

**Supports one (1) full sized decorated Cat and will receive the following:**

Sponsor name recognition on "Cat'n Around Catskill 2022" Guide & Map

Plaque on the cat display platform indicating Sponsor, Artist and Cat's name

Recognition at the Auction and Gala in September 2022

2 Tickets to the Auction and Gala

## **2022 Sponsor Timeline**

**January 9, 2022**

**Sponsors will be invited to attend our Artists/Sponsors reception, where they will choose an artist's design to sponsor. Sponsors who cannot attend can choose their design via email or phone call.**

**February 1, 2022**

**Deadline for selection of cat designs. Sponsors who do not choose a cat will have one selected on their behalf.**

**May 2022**

**Cat Installation begins in time for Memorial Day Weekend**

**September 18, 2022**

**Auction & Gala at the Historic Catskill Point.**

**“Cat’n Around Catskill 2022”**

Sponsored by the Heart of Catskill Association  
PO Box 721  
Catskill, New York  
518-943-0989

**Sponsors Agreement**

Name(s) to be listed as Sponsors:

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Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone #: \_\_\_\_\_

E-mail: \_\_\_\_\_

**CATegory**

**Calico Cat - \$1,000** \_\_\_\_\_ **Tabby Cat - \$500** \_\_\_\_\_

Please help us spread the word about “Cat’n Around Catskill 2022.” Please list any trade or specialty publications which might help publish the news!!

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Payment is due in full at time of commitment unless other arrangements are made.

Please return this form with your payment to:

Heart of Catskill Association  
PO Box 721  
Catskill, New York 12414

To pay by credit card, please fill out the form below.  
MasterCard, Visa, and Discover accepted.

Credit Card # \_\_\_\_\_ MC Visa Discover

Expiration Date \_\_\_\_\_

Three-digit security code \_\_\_\_\_

Name on Card \_\_\_\_\_

Cardholder Billing Address \_\_\_\_\_

Signature \_\_\_\_\_