

“Cat’n Around Catskill 2024



SPONSOR'S PACKET

“Cat’n Around Catskill 2024”
Sponsored by the Heart of Catskill Association
PO Box 721
Catskill, New York 12414
518-943-0989
CatnAroundCatskill@gmail.com

By Overwhelming Public Demand: The Cats Are Coming Back to Catskill

Every year, the cats seem to get better and better! The famous "Catskill Cats" have become a national and even international phenomena. Make plans to host a decorated fiberglass cat for the summer. They will be available for as little as \$500.00 and will be decorated by a juried artist who will be selected by you, the sponsor. Cats will be on display all summer throughout the Town and Village of Catskill and will be auctioned on the third weekend September 2024 at the Cat's Meow Auction.

How Does Cat'n Around Catskill work?

Artists wishing to participate will create colored sketches of designs for a fiberglass cat with a standing or sitting position. Completed designs will be submitted by December 31st and then our Artist / Sponsor Reception will take place in mid-January, where you will choose an artist and their design to your liking. Sponsors looking for a design to complement their business can contact the office and we will work with you to organize a meeting with an artist to create a design specific to your business. The Artists will then transform their Cats for the May unveiling. Cats will be on display from Memorial Day through Labor Day.

Where do the Cats Go After the Summer?

Following their summer on the street, the cats are auctioned off at our "Cat's Meow Auction" at the Historic Catskill Point. The profits are then divided up. Firstly, in profound appreciation for the work done by our artists, they will receive a 30% share of the gross amount which their Cat is auctioned. The net proceeds will then be divided among local not-for-profit agencies, animal welfare groups, scholarships, and to the Heart of Catskill for future projects to promote Catskill.

Auction proceeds from the 2022 Cat'n Around Auction and Gala, among other things, were distributed to: Greene County Women's League, Community Hospice of Columbia/Greene, Matthew 25 Food Pantry, Community Action of Greene County, Catskill Police Department's HOP O Nose Christmas toy drive, The Fortnightly Club of Catskill, Cultivate Catskill, AnimalKind, Everlasting Hope Animal Rescue, Hyer Ground Rescue, and Cat Wranglers of Claverack

**All Sponsor names will appear on the Official
"Cat'n Around Catskill 2024 Guide and Map."
Available in Print and Online!**

Become an AdvoCATE today!!!

**For more information or to set up an appointment please contact Christie Hicks at
518-303-0989, HeartofCatskill@outlook.com**

Our goal is to have 55 cats featured throughout the Town and Village of Catskill from Memorial Day through Labor Day 2024.

Be sure to sign up for your cat before the litter is all adopted!!

This is a **COMMUNITY WIDE PUBLIC ART PROJECT.**

We encourage participation by all businesses, organizations, and individuals.

Sponsorship Levels

Calico CAteGory - \$1,000

Supports two (2) full sized decorated Cats and will receive the following:

Sponsor's logo featured "Cat'n Around Catskill 2024" Guide & Map

Sponsor name recognition on "Cat'n Around Catskill 2024" Guide & Map

Plaque on the cat display platform indicating Sponsor, Artist and Cat's name

Recognition at the Auction and Gala in September 2024

4 Tickets to the Auction and Gala

Tabby CAteGory - \$500

Supports one (1) full sized decorated Cat and will receive the following:

Sponsor name recognition on "Cat'n Around Catskill 2024" Guide & Map

Plaque on the cat display platform indicating Sponsor, Artist and Cat's name

Recognition at the Auction and Gala in September 2024

2 Tickets to the Auction and Gala

2023 Sponsor Timeline

January 5, 2024

Sponsors will be invited to attend our Artists/Sponsors reception, where they will choose an artist's design to sponsor. Sponsors who cannot attend can choose their design via email or phone call.

February 15, 2024

Deadline for selection of cat designs. Sponsors who do not choose a cat will have one selected on their behalf.

May 2024

Cat Installation begins in time for Memorial Day Weekend

September 17, 2024

Auction & Gala at the Historic Catskill Point.

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Sponsors Agreement

Name(s) to be listed as Sponsors:

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____

E-mail: _____

Website: _____

CATegory

Calico Cat - \$1,000 _____

Tabby Cat - \$500 _____

Comments or questions:

Please sign and return this form as your commitment to sponsor a 2024 Catskill Cat.

You will not be billed for your sponsorship payment until January 2024.

Please return this form to:
Heart of Catskill Association
PO Box 721
Catskill, New York 12414

To pay by credit card, please fill out the form below.
MasterCard, Visa, and Discover accepted.
You will not be billed for your sponsorship payment until January 2024.

Credit Card # _____ MC Visa Discover

Expiration Date _____

Three-digit security code _____

Name on Card _____

Cardholder Billing Address _____

Signature _____