

“Cat’n Around Catskill 2025



SPONSOR’S PACKET

“Cat’n Around Catskill 2025”

Sponsored by the Heart of Catskill Association

PO Box 721

Catskill, New York 12414

518-943-0989

<mailto:Heartofcatskill@outlook.com>

By Overwhelming Public Demand: The Cats Are Coming Back to Catskill

Every year, the cats seem to get better and better! The famous “Catskill Cats” have become a national and even international phenomena. Make plans to host a decorated fiberglass cat for the summer. They will be available for as little as \$500.00 and will be decorated by a juried artist who will be selected by you, the sponsor. Cats will be on display all summer throughout the Town and Village of Catskill and will be auctioned on the third weekend September 2025 at the Cat’s Meow Auction.

How Does Cat'n Around Catskill work?

Artists wishing to participate will create colored sketches of designs for a fiberglass cat with a standing or sitting position. Completed designs will be submitted by December 31st and then our Artist / Sponsor Reception will take place in mid-January, where you will choose an artist and their design to your liking. Sponsors looking for a design to complement their business can contact the office and we will work with you to organize a meeting with an artist to create a design specific to your business. The Artists will then transform their Cats for the May unveiling. Cats will be on display from Memorial Day through Labor Day.

Where do the Cats Go After the Summer?

Following their summer on the street, the cats are auctioned off at our "Cat's Meow Auction" at the Historic Catskill Point. The profits are then divided up. Firstly, in profound appreciation for the work done by our artists, they will receive a 30% share of the gross amount which their Cat is auctioned. The net proceeds will then be divided among local not-for-profit agencies, animal welfare groups, scholarships, and to the Heart of Catskill for future projects to promote Catskill.

Auction proceeds from the 2024 Cat'n Around Auction, among other things, were distributed to: Greene County Women's League, Community Hospice, Catskill Food Pantry, Community Action of Greene County, Catskill PBA, The Fortnightly Club of Catskill, Cultivate Catskill, AnimalKind, Everlasting Hope Animal Rescue, Hyer Ground Rescue just to name a few.

**All Sponsor names will appear on the Official
"Cat'n Around Catskill 2025 Guide and Map.
Available in Print and Online!**

Become an AdvoCATE today!!!

**For more information or to set up an appointment please contact Tina Annese at
518-821-2974, HeartofCatskill@outlook.com**

**Our goal is to have 70 cats featured throughout the Town and Village of
Catskill from Memorial Day through Labor Day 2025.**

Be sure to sign up for your cat before the litter is all adopted!!

This is a **COMMUNITY WIDE PUBLIC ART PROJECT**.
We encourage participation by all businesses, organizations, and individuals.

Sponsorship Levels

Calico CATegory - \$1,000

Supports two (2) full sized decorated Cats and will receive the following:

- Sponsor's logo featured "Cat'n Around Catskill 2025" Guide & Map
- Sponsor name recognition on "Cat'n Around Catskill 2025" Guide & Map
- Plaque on the cat display platform indicating Sponsor, Artist and Cat's name
- Recognition at the **AUCTION** in September 2025
- 4 Tickets to the **AUCTION**

Tabby CATegory - \$500

Supports one (1) full sized decorated Cat and will receive the following:

- Sponsor name recognition on "Cat'n Around Catskill 2025" Guide & Map
- Plaque on the cat display platform indicating Sponsor, Artist and Cat's name
- Recognition at the **AUCTION** in September 2025
- 2 Tickets to the **AUCTION**

2025 Sponsor Timeline

- | | |
|---------------------------|---|
| January 1, 2025 | Sponsors will be invited to attend our Artists/Sponsors reception, where they will choose an artist's design to sponsor. Sponsors who cannot attend can choose their design via email or phone call. |
| February 15, 2025 | Deadline for selection of cat designs. Sponsors who do not choose a cat will have one selected on their behalf. |
| May 2025 | Cat Installation begins in time for Memorial Day Weekend and stay on display through Labor Day. |
| September 21, 2025 | Cat's Meow Auction at the Historic Catskill Point. |

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Catskill, New York
518-943-0989

Sponsors Agreement

Name(s) to be listed as Sponsors:

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____

If cell phone, can HOCA text you at this number? _____

E-mail: _____

Website: _____

CATegory

Calico Cat - \$1,000 _____ **Tabby Cat - \$500** _____

Comments or questions:

Please sign and return this form as your commitment to sponsor a 2025 Catskill Cat.
You will not be billed for your sponsorship payment until January 2025.

Please return this form to:
Heart of Catskill Association
PO Box 721
Catskill, New York 12414

To pay by credit card, please fill out the form below.

MasterCard, Visa, and Discover accepted.

You will not be billed for your sponsorship payment until January 2025.

Credit Card # _____ MC Visa Discover

Amount to be charged _____ Purpose Catskill Cat Sponsor

Expiration Date _____ Three-digit security code _____

Name on Card _____

Cardholder Billing Address _____

Signature _____