"Cat'n Around Catskill 2027

SPONSOR'S PACKET

"Cat'n Around Catskill 2027"
Sponsored by the Heart of Catskill Association
PO Box 721
Catskill, New York 12414
518-322-8151
CatnAroundCatskill@gmail.com

By Overwhelming Public Demand:
The Cats Are Coming Back to Catskill

Every year, the cats seem to get better and better! The famous "Catskill Cats" have become a national and even international phenomena. Make plans to host a decorated fiberglass cat for the summer. They will be available for as little as $500.00 and will be decorated by a juried artist who will be selected by you, the sponsor. Cats will be on display all summer throughout the Town and Village of Catskill and will be auctioned on the third weekend September 2027 at the Cat's Meow Auction.

How Does Cat'n Around Catskill work?

Artists wishing to participate will create colored sketches of designs for a fiberglass cat with a standing or sitting position. Completed designs will be submitted by December 31st and then our Artist / Sponsor Reception will take place in mid-January, where you will choose an artist and their design to your liking. Sponsors looking for a design to complement their business can contact the office and we will work with you to organize a meeting with an artist to create a design specific to your business. The Artists will then transform their Cats for the May unveiling. Cats will be on display from Memorial Day through Labor Day.

Where do the Cats Go After the Summer?

Following their summer on the street, the cats are auctioned off at our "Cat's Meow Auction" at the Historic Catskill Point. The profits are then divided up. Firstly, in profound appreciation for the work done by our artists, they will receive a 30% share of the gross amount which their Cat is auctioned. The net proceeds will then be divided among local not-for-profit agencies, animal welfare groups, scholarships, and to the Heart of Catskill for future projects to promote Catskill.

Auction proceeds from the 2026 Cat'n Around Auction, among other things, were distributed to: Greene County Women's League, Community Hospice, Catskill Food Pantry, Community Action of Greene County, Catskill PBA, The Fortnightly Club of Catskill, Cultivate Catskill, AnimalKind, Everlasting Hope Animal Rescue, Hyer Ground Rescue just to name a few.

All Sponsor names will appear on the Official
"Cat'n Around Catskill 2027 Guide and Map.
Available in Print and Online!

Become an AdvoCATe today!!!

For more information or to set up an appointment please contact Tina Annese at 518-322-8151, CatnAroundCatskill@gmail.com

Our goal is to have 70 cats featured throughout the Town and Village of Catskill from Memorial Day through Labor Day 2027.

Be sure to sign up for a cat before the litter is all adopted!!

This is a **COMMUNITY WIDE PUBLIC ART PROJECT.**
We encourage participation by all businesses, organizations, and individuals.

Sponsorship Levels

Siamese CATegory - $1,000

Supports two (2) full sized decorated Cats and will receive the following:

Sponsor's logo featured "Cat'n Around Catskill 2027" Guide & Map

Sponsor name recognition on "Cat'n Around Catskill 2027" Guide & Map

Plaque on the cat display platform indicating Sponsor, Artist and Cat's name

Recognition at the Auction in September 2027

4 Tickets to the Auction

Tabby CATegory - $500

Supports one (1) full sized decorated Cat and will receive the following:

Sponsor name recognition on "Cat'n Around Catskill 2027" Guide & Map

Plaque on the cat display platform indicating Sponsor, Artist and Cat's name

Recognition at the Auction in September 2027

2 Tickets to the Auction

2027 Sponsor Timeline

January 9, 2027	**Sponsors will be invited to attend our Artists/Sponsors reception, where they will choose an artist's design to sponsor. Sponsors who cannot attend can choose their design via email or phone call. Snow date January 10th**
February 15, 2027	**Deadline for selection of cat designs. Sponsors who do not choose a cat will have one selected on their behalf.**
May 2027	**Cat Installation begins in time for Memorial Day Weekend and stay on display through Labor Day.**
Saturday, Sept 18, 2027	**Cat's Meow Auction at the Historic Catskill Point.**

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Catskill, New York
518-322-8151

Sponsors Agreement

Name(s) to be listed as Sponsor (*exactly as you want it to appear on in print and on social media*)

_____

Contact Name:_____

Mailing Address:_____

City:_____State:_____Zip:_____

Cell Phone #: _____

E-mail:_____

Website:_____

Are sponsoring a specific Artist? :_____
(the Artist will need to fill out an Artist Application and submit a design sketch for approval)

CATegory

Siamese Cat - $1,000_____ **Tabby Cat - $500** _____

Comments or questions:

_____

Please sign and return this form as your commitment to sponsor a 2027 Catskill Cat.
You will not be billed for your sponsorship payment until January 2027.
Please return this form to:
Heart of Catskill Association
PO Box 721
Catskill, New York 12414

To pay by credit card, please fill out the form below.
MasterCard, Visa, and Discover accepted.
You will not be billed for your sponsorship payment until January 2027.

Credit Card #_____ MC Visa Discover

Amount to be charged_____ Purpose Catskill Cat Sponsor

Expiration Date_____Three-digit security code_____

Name on Card_____

Cardholder Billing Address_____

Signature _____